

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56714

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA			
AND	1831 Chestnut St Ste 602			PO BOX 58746			
ADDRESS	Philadelphia	PA	19103-3700	Philadelphia	PA 19102-8746		
	USA			USA			
CONTACT	MICHAEL D'ETTORRE			PRODUCTGENERAL ELECTION WK 6			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Summary										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC										
1	11111..	4 1	07:00A	09:00A	30S	09/25/12-09/28/12 10/01/12-10/01/12	THE EARLY SHOW	5	375.00	1875.00
2	11111..	4 1	05:58A	07:00A	30S	09/25/12-09/28/12 10/01/12-10/01/12	THIS MORNING 6-7AM	5	600.00	3000.00
3	01011..	3	05:30P	06:00P	30S	09/25/12-09/28/12	530-6PM NEWS	3	800.00	2400.00
4	01010..	2	07:30P	07:58P	30S	09/25/12-09/27/12	THE INSIDER	2	700.00	1400.00
5	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	3300.00	3300.00
6	T	1	07:58P	09:00P	30S	09/25/12-09/25/12	NCIS	1	4950.00	4950.00
7	11111..	4 1	11:35P	12:37A	30S	09/25/12-09/28/12 10/01/12-10/01/12	11:35P-12:37A - LETTERMAN	5	700.00	3500.00
8	1111010	4 1	11:00P	11:35P	30S	09/25/12-09/29/12 10/01/12-10/01/12	11PM NEWS	5	1800.00	9000.00
9	Su	1	08:28A	08:57A	30S	09/30/12-09/30/12	KD/PG SUNDAY EDITION	1	200.00	200.00
10	Su	1	08:58A	10:28A	30S	09/30/12-09/30/12	CBS SUN MORN	1	500.00	500.00
11 LUR	Su	1	10:28A	11:30A	30S	09/30/12-09/30/12	FACE THE NATION	1	300.00	300.00
12	Su	1	11:35P	12:05A	30S	09/30/12-09/30/12	#1 COCHRAN SUNDAY SPORTS	1	540.00	540.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA 19102-8746	
	USA			USA			
CONTACT	MICHAEL D'ETTORRE			PRODUCTGENERAL ELECTION WK 6			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1							

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			FROM	TO						
13	Su	1	11:00A	07:57P	30S	09/30/12-09/30/12	MCDONALDS'S STEELERS	1	1080.00	1080.00
Total Contract:								32		32045.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	28570.00	28570.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						3475.00	.00	.00	3475.00	
GRAND TOTAL									32045.00	

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